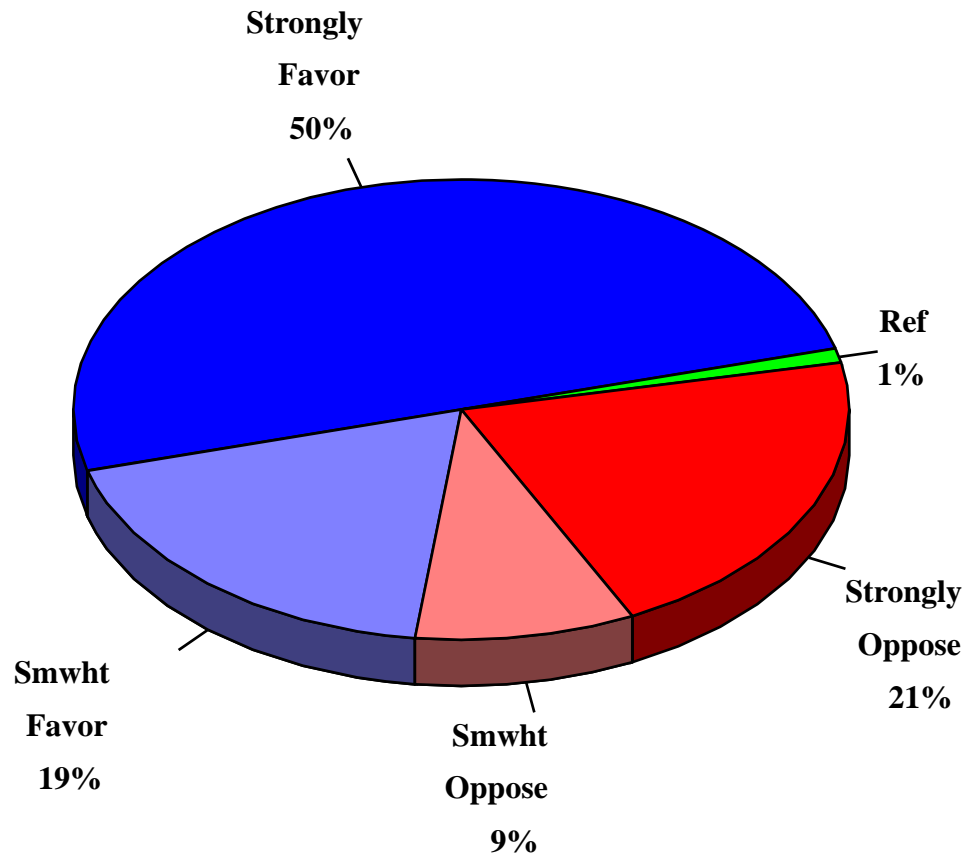


# Voters strongly favor a \$1.00/pack increase in the state tobacco tax.

*“Would you favor or oppose a one dollar per pack increase in the state tobacco tax, with part of the revenue dedicated to a program to reduce tobacco use, particularly among kids, and part of the revenue dedicated to increasing the number of Kentuckians with health coverage?”*

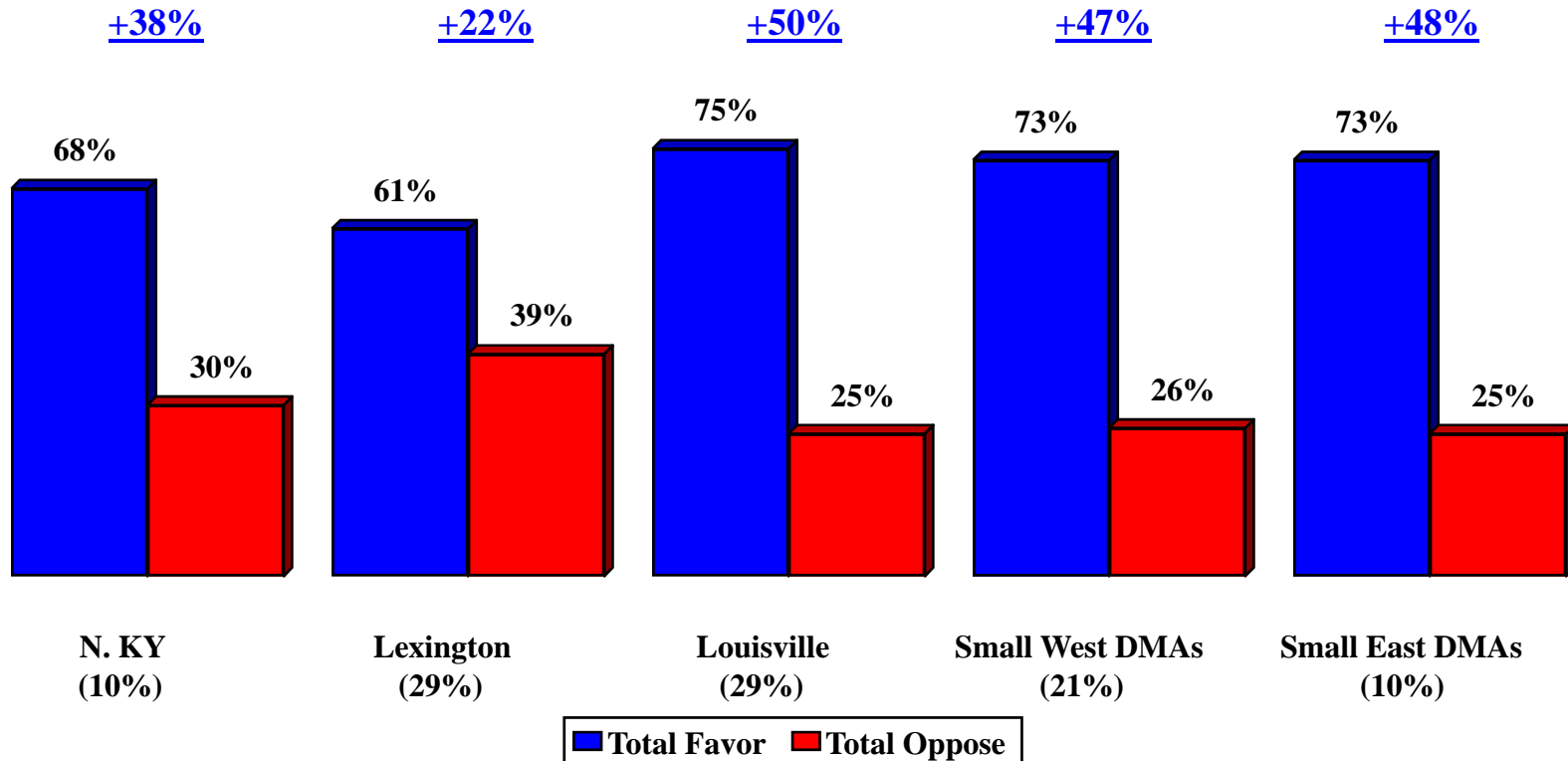
## Overall

<b>Total Favor:</b>	<b>69%</b>
<b>Total Oppose:</b>	<b>30%</b>



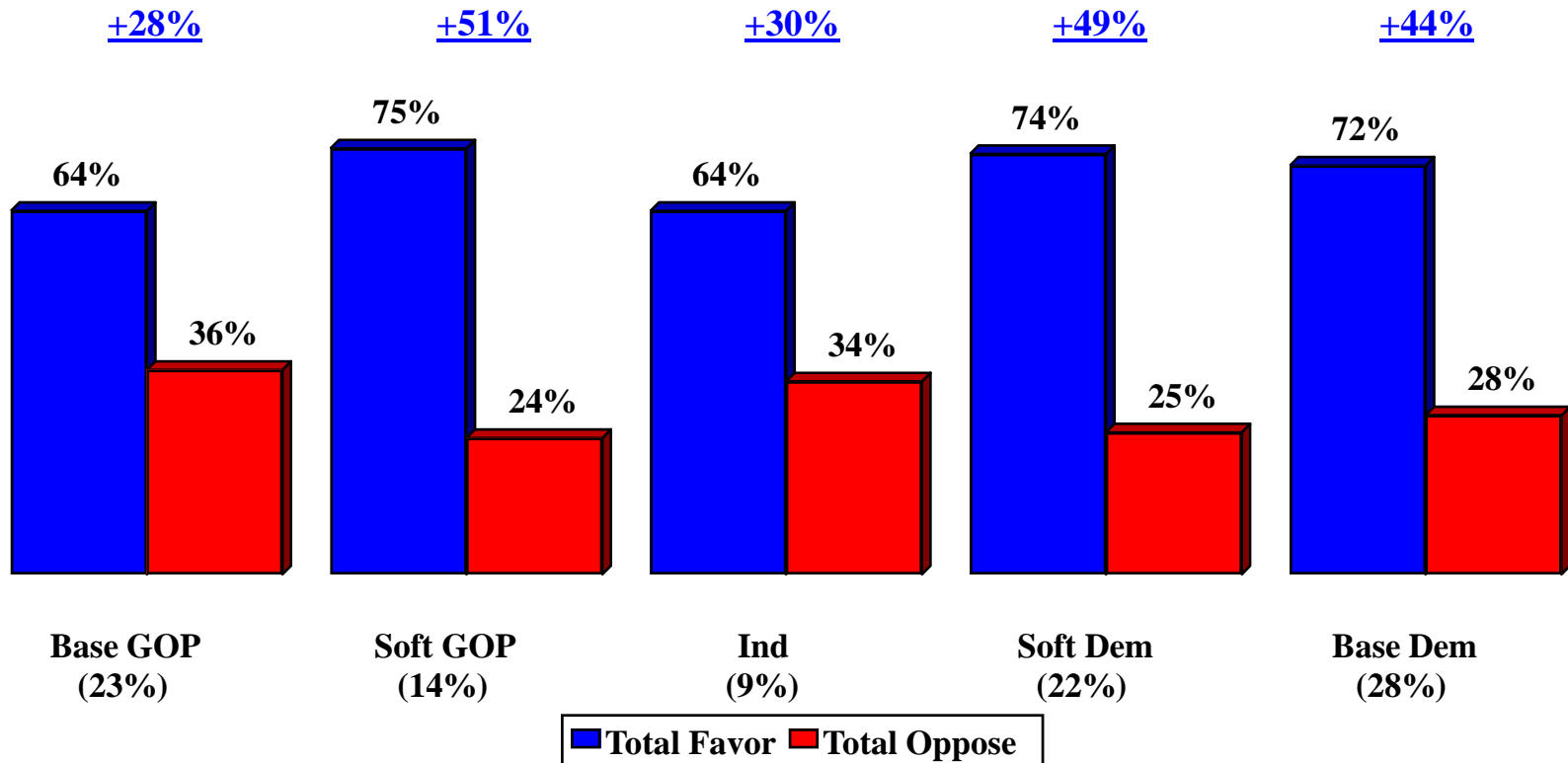
# Support for the \$1.00/pack tax increase is strong across the state.

## *\$1.00/Pack Tax Increase by DMA*

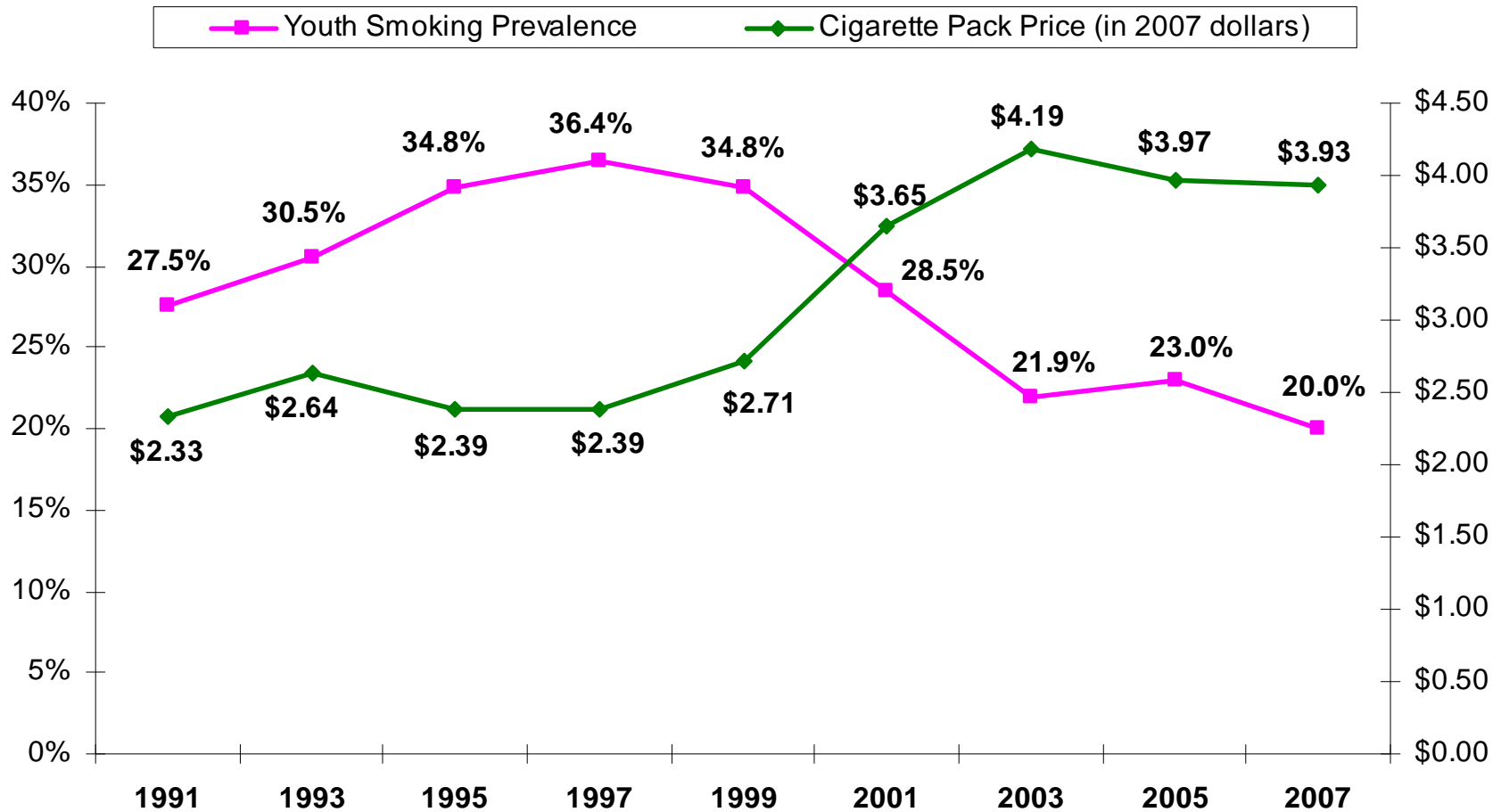


# Support for the \$1.00/pack tax increase is strongest with soft GOPers and soft Dems.

*\$1.00/Pack Tax Increase by Party*



# Cigarette Pack Price Trend vs. US Youth Smoking Prevalence, 1991-2007



Sources: Tax Burden on Tobacco, 2007; Youth Behavioral Risk Surveillance System, 2007; U.S. Bureau of Labor Statistics.