

Appendix P

KY CDC Success Story BIC

University of Kentucky

Kentucky Injury Prevention and Research Center

Kentucky Department for Public Health

Basic Integration Component (BIC)



# Network Helps Attain First Kentucky Safe Community



NATIONAL CENTER FOR INJURY PREVENTION AND CONTROL

## SUCCESS STORIES

*"Being designated as a Safe Community has elevated our credibility with the community and our partners. Since our designation, the opportunity to reach new community partners about injury prevention has increased significantly."*

*Lloyd Jordison, Madison County Safety Coalition Coord.*

### SUMMARY

Kentucky has one of the highest unintentional injury mortality rates in the United States. Community interventions are essential to addressing this issue, but the state lacks the local infrastructure needed for effective injury prevention. In 2006 Kentucky formed the Kentucky Safety and Prevention Alignment Network (KSPAN) to build injury resources and best practices in the state. For example, in promoting Safe Communities, KSPAN helped provide funding and other support to the Madison County Safety Coalition (MCSC) leading to Madison County earning the Safe Communities designation, a first for Kentucky.

### CHALLENGE

In 2006 Kentucky had the fifth highest unintentional injury mortality rate in the United States, according to the Center for Disease Control and Prevention's (CDC) Web-based Injury Statistics Query and Reporting System, WISQARS™. For every death that resulted from injury from 2002 to 2006, another 8 Kentucky residents were hospitalized and 109 were treated in emergency departments, according to Kentucky's Inpatient and Outpatient Hospitalization Database. Community-level interventions are essential to address this issue, but Kentucky lacked local infrastructure or funding needed for effective injury prevention.

### TARGET AUDIENCE

The target audiences of KSPAN's efforts are local health departments, community leaders, chambers of commerce, medical associations, citizen and service groups, law enforcement organizations, educational institutions, businesses, faith-based groups, safety advocates, government agencies, and NSC members and chapters across Kentucky.





## STRATEGIES FOR SUCCESS

- Collect and share local injury and violence data with communities.
- Help community leaders' gain funding for developing local safety coalitions.
- Promote Safe Communities America, a program of the National Safety Council.

### SOLUTION

To address these challenges, Kentucky formed KSPAN, a partnership that promotes statewide sharing of resources and best practices to bring about injury prevention and reduction. Two goals in KSPAN's strategic plan are to 1) address the lack of local injury and violence prevention infrastructure and 2) increase access to local injury data. To do so, KSPAN supports Safe Communities America initiative, a National Safety Council (NSC) program. Safe Communities America provides a framework for communities to organize local response to injury and violence problems and recognizes evidence-based programs put into action at the local level. KSPAN also works with community leaders to find sources of funding and provides access to online county-level injury data (<http://www.kspan.uky.edu/>). For example, in supporting the Madison County Safety Coalition Safe Communities application process, KSPAN provided funding, technical expertise, and access to county-level injury data.

### SUCCESS

With this support—and the MCSC's hard work—in 2010 Madison County became the seventh Safe Community in the United States and the first in Kentucky. The MCSC also earned the 2010 Kentucky Public Health Association Group Award for its activities in injury prevention and for working with other organizations. The MCSC has contributed to Kentucky's public health system by providing leadership, education, and partnerships, and the Safe Communities designation for Madison County is an important first step in addressing Kentucky's injury challenge. KSPAN will use this successful model for other communities in the state who want to develop their local response to injury and violence and potentially apply for designation as a Safe Community.

### CONTACT

Steve Sparrow  
Kentucky Injury Prevention &  
Research Center  
333 Waller Avenue, Suite 242  
Lexington, KY 40504  
859-257-9484 phone  
[steve.sparrow@uky.edu](mailto:steve.sparrow@uky.edu)  
[www.kiprc.uky.edu](http://www.kiprc.uky.edu)



Learn more about  
NCIPC success stories at:  
[www.cdc.gov/NCIPC-SuccessStory](http://www.cdc.gov/NCIPC-SuccessStory)

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES  
CENTERS FOR DISEASE CONTROL AND PREVENTION  
E-mail: [cdcinfo@cdc.gov](mailto:cdcinfo@cdc.gov) • Web Site: <http://www.cdc.gov/ncipc/>

The findings and conclusions in this success story are those of the author(s) and do not necessarily represent the official position of the funding agencies. The publication does not constitute an endorsement of these organizations or their programs by Centers for Disease Control and Prevention (CDC) or the Federal Government, and should not be inferred. Individuals depicted in the photograph (s) are not the actual people described in the story.