



Thursday, June 17, 2010, 1:00 PM

MEETING SUMMARY

In attendance: Jodi Mitchell, Bob Gray, Rich Heine, Patty Dempsey, Germaine O'Connell, Sheriall Cunningham, Amanda Heuser, Darla Bailey, Leila Faucette, Marian Taylor, Christin Miller, James Sharp, Amy Barkley, Betsy Janes, Carolyn Dennis, Shirley Wilson, Dean Johnson, Luke Barlowe, Mary Nicholson, Andrea Plummer, Lacey McNary, Audrey Darville, Jan Day, Cathy Allgood Murphy, Rich Seckel, Sheila Schuster

Participating via Conference Call: Loretta Maldaner, Bob Castagna, Susan Zepeda, Anne Joseph, Anne Marie Regan

Rich Seckel, Co-Chair, called the meeting to order and introduced Jodi Mitchell as the new Executive Director. Mitchell proceeded with introductions by all in attendance. The meeting summary for the April 14 meeting was reviewed with no questions or amendments.

Stakeholder Report

- Lacey McNary provided a Stakeholder Report from the KY Youth Advocates. She reviewed the Blueprint for Kentucky Children (handout provided). It is a collaborative initiative focused on fair deal for working parents, fair opportunity for every child, and safe and healthy families.
- McNary also announced that the 7th Annual Children's Day at the Capitol and legislative reception will be on Thursday, February 17, 2011 and a training day will be held on Thursday, October 7, 2010.
- Dean Johnson praised KY Youth Advocates' tax and budget initiative and the great information that they have available.
- Marian Taylor asked about involving immigrant/migrant children into the Blueprint.

Health Reform

- Jodi Mitchell advised that KVH has a web page devoted to federal health care reform.
- Susan Zepeda indicated that materials from the May 18-19 workshop are posted on the Foundation's website.
- James Sharp noted that ACS has cancer specific information available on reform.
- Bob Gray added that Community Catalyst & NASHP have done a lot of polling on what people do and don't know; people who don't know much are more easily persuaded. Gray is finishing up the KVH Issue Brief.
- Amy Barkley suggested that a myth vs. fact document for internal use however we want to be careful not to give too much attention to the negative arguments.
- AARP has health reform documents they are willing to share.

- Jodi Mitchell called attention to NCSL handouts in the meeting materials.
- Shirley Wilson indicated need some type of governmental clearinghouse for HCR information. It was discussed that this should be coordinated through the Governor's office.
- Susan Zepeda indicated that Foundation for a Healthy KY has asked for a document listing grant opportunities and had not received anything. The Foundation has also offered technical assistance for grant writing to the Cabinet for Health and Family Services and Dr. Hacker appeared to be interested.
- Cathy Allgood Murphy added that AARP/ARMS have asked and been told that DAIL is applying for ADRC (Aging Disabled Resource Center) grant.

ACTION ITEM: It was discussed and recommended that KVH send a letter signed by organizations involved in the coalition requesting a meeting with the Governor to explore consumer/stakeholder involvement in the planning and implementation process. KVH should advocate for transparency and a clearinghouse of information. There may be a media angle on this as well. KVH will draft a letter for a quick approval and delivery. Darla Bailey asked about a timeline in regards to follow up with the Governor. Multiple contacts will be made and KVH could consider media outreach if necessary.

- Lacey McNary suggested that KVH do a series of one-pagers to be topic specific with regard to reform. KYA would be willing to take the lead on the kid's paper. This approach was well received and other stakeholders may be willing to take the lead according to their area of expertise. Rich Seckel added that one-pagers would work well when partnering for subject specific press conferences. It was also suggested that the web site be tailored to specific interests groups.
- Sheila Schuster suggested that the coalition keep in mind that this is a very difficult time politically – and that the Governor and legislators may need advocates to provide some political cover as implementation rolls out.
- Shirley Wilson asked if there are repercussions/sanctions if the state does not comply. This was not known yet.
- Cathy Allgood Murphy indicated that a lot of states are much further ahead than KY and already have workgroups, etc put together.
- Bob Gray added that we do not want to forget about the legislature! They are getting calls about the new law and everything will have to go through the budget.
- Jan Day added that the capacity of Medicaid to handle the expansion is a concern.
- Leila Faucette suggested that KVH use language such as help/partner/assist in communicating with the Governor.
- Anne Marie Regan added that KY opted out of creating high risk pool and will defer to the Federal plan. There was a discussion as to whether this was a good thing. It was suggested that KVH seek a rationale for this decision.

KVH Priorities – Looking Ahead to 2010-2011

- The KVH leadership team will meet in July to discuss 2010-2011 agenda and will bring areas of agreement to the August coalition meeting.
- Betsy Janes thanked those who circulated the Smokefree Northern KY action alert and messages of support in response to the alert. She was able to locate an individual to work on letters to editors.
- James Sharp and Amy Barkley alerted KVH that Representative Burch might drop a bill to increase the tobacco tax, not sure where it came from, will need support from leadership/Governor, will probably ask him to wait but glad to talk about it, can circulate impact of increase information.
- Rich Seckel suggested that we should look at delivery system changes when reviewing the coalition's principles. Sheila Schuster mentioned the recent dialogue about the use of "physician extenders" and that Representative Westrom urged the Secretary to urge all health providers to help within their scope of practice
- Jodi Mitchell called attention to the National Priorities Partnership and the national priorities that have been agreed upon by a broad stakeholder group. She recommended that groups take a look at the National Quality Forum/National Priorities Partnership when looking at quality improvement efforts in the future.
- Susan Zepeda indicated that Foundation for a Healthy KY is looking at rural health as a priority area.

Updates from Members

- Jan Day shared that Louisville has one of the highest deaf and hard of hearing populations in the nation and she would be willing to share a recent video.
- Richard Heine stated that there are a lot of good laypeople in health and we need to promote programs such as KY Homeplace.

KVH Outreach

- Jodi introduced Mary Nicholson and Amanda Heuser, KVH local leaders in southeastern Kentucky. Local leaders may be helpful should KVH pursue the idea of "road shows" around the state to promote educational information dissemination and outreach. Sheila Schuster suggested that the "train the trainer" approach and hand select participants rather than opening it up to the public for fear that politics will intervene.

Special Session Update

- Sheila Schuster indicated that \$1.5m was included in the budget for a comprehensive Medicaid smoking cessation program. Organizations are concerned about the \$200m cuts being discussed for the Medicaid program.
- There was discussion about the need to extend the federal match rate (FMAP).
- Anne Marie Regan called attention to the Governor's veto of the UofL Hospital line item

- Germaine O'Connell indicated that KCDD has written letter to the Governor regarding concerns about Medicaid budget cuts. She will circulate letter and groups should feel free to use it.
- Sheila Schuster inquired as to whether an individual on a waiver can be dropped? Anne Marie Regan stated that she did not think that an individual could be dropped from waiver unless income changes and puts you above the threshold. It was her understanding that you can't eliminate someone who qualifies; most likely scenario is that services and reimbursements will be cut.
- Rich Seckel indicated the Cabinet will not look at assets for determining food stamp eligibility.

Next Meeting Dates:

July – Leadership Team Meeting (availability notice to be sent)

August 12th – KVH Meeting

Sept/Oct – proposed regional road shows

November 11th – KVH Meeting