



**Thursday, Aug 12, 2010**

**1:00 – 3:00 PM, Annex Rm 171**

**MEETING SUMMARY**

In attendance: Loretta Maldaner, Melody Nall, Therese Sirles, Germaine O’Connell, Lisa Rice, Laurel True, Liz McKune, James Sharp, Betsy Janes, David Allgood, Cathy Allgood Murphy, Anne Joseph, Sarah Nicholson, Kip Bowmar, Tahisha Rawlins, Steve Shannon, Rich Seckel, Sheila Schuster, Christin Miller, Jodi Mitchell, Bob Gray, Nicole Paponis

Participating via Conference Call: Dean Johnson, Mary Nicholson, Anne Marie Regan, Scott Wegenast, Amy Barkley, Cathy Epperson

Jodi Mitchell called the meeting to order with introductions by all in attendance. The meeting summary for the June 17 meeting was reviewed with no questions or amendments.

**Stakeholder Report**

- Betsy Janes, American Lung Association – KY Chapter, provided a presentation on smokefree policy. She stated that a law needs to be comprehensive and without preemptions or exemptions.
- It was noted that Louisville took two rounds of lawsuits to be comprehensive.
- It was suggested that the smokefree communities be identified along with their respective legislators.
- A question on polling results was asked and Janes indicated that there has not been statewide polling, however results in Northern KY yielded 65% support for smokefree legislation.

**Health Reform**

- The KVH brief has been published (copies provided at meeting) and the coalition thanked Bob Gray for his excellent work and also Christin Miller for assisting with the mailing to all legislators.
- The KVH health reform web page continues to be updated and a good resource to share with others.
- Gray indicated that the Herald Leader published an article announcing the issue brief publication. He indicated that the timeline and numbers of Kentuckians who benefit from the law will be published as one-pagers.
- Stakeholders should contact the KVH office with requests for copies of the publication. (Given the limited number of copies of the brief, it has been decided that state organizations can request up to 100 and a local organization can request up to 50 free of charge. If additional copies are requested, KVH requests a contribution to support costs

of printing.) The Issue Brief and one-pagers are available on the KVH website for download.

- Many stakeholders complimented the Issue Brief and growing interest in sharing the documents with other colleagues.
- The KVH mtg with the Governor is scheduled for Aug 24. Given that participation was limited, KVH is hosting a conference call on Wednesday to share info from the meeting.
- A roundtable discussion for all KVH stakeholders is scheduled for Aug. 31.
- Sheila Schuster complimented DOI for being open for comments from consumers and advocates.
- James Sharp suggested that the term “Affordable Care Act” be used in place of health care reform.

#### Revision of KVH Priorities

- It was suggested that the coalition focus on education on the health reform law.
- It was suggested that KVH claim victory for the increase in poverty level to allow more individuals to attain coverage. The initial bullet will need to be revised now that Health Reform has passed.
- It was suggested that perhaps KVH should revise priorities to make health reform its own bullet as a priority.
- Rich Seckel stated that the first year, KVH had clear campaigns that were tied to initiatives and KVH may want to consider this approach again.
- David Allgood indicated that Medicaid works, however he is concerned that participation is low with only 88 people participating in Money Follows the Person (MFP) program to list.
- Sheila Schuster suggested that Medicaid be its own priority with subsequent bullets.
- Prevention/Wellness was suggested as an elevated priority
- Betsy Janes voiced support for statewide smokefree efforts as well as language on physical activity at childcare facilities. James Sharp will work on language to revise current bullet on smokefree communities to expand beyond local efforts.
- Lisa Rice suggested that we look at the interface of physical/mental/behavioral health and where these aspects converge
- Loretta Maldener expressed interest in delivery of services in rural areas, with a particular interest in oral health.
- Laurel True suggested revising language on long term care to be more access focus rather than reallocation of dollars. He suggested a policy brief on Long Term Care issues.
- Liz McKune suggested workplace health issues as well as an increased emphasis on the use of health IT.
- There was a discussion about health care delivery system reforms and Rich Seckel suggested a closer look at accountable care organizations. How do we get good health care with affordability & efficient use of resources?

- Priorities may also need to include reference to Dept. of Insurance work related to health reform.

#### News/Updates

- KVH recently joined the KY Chamber of Commerce. The Chamber has a Health and Wellness Council and one of their focuses is on prevention and wellness in the workplace.
- A smoking cessation web page has been created on the KVH site and that the coalition is working with the Medicaid Commissioner on the regulations.
- Jodi Mitchell raised the issue of possibly looking to increase the tax on tobacco. Bob Gray provided revenue perspective and why this might be considered in a tough budget scenario. American Lung Association and American Cancer Society indicated that would not oppose it, but would need to build strong support and tax would need to be significant.
- KVH is now on Twitter and Facebook.
- KVH joined the Health Enterprise Network (Louisville)
- KVH is pursuing 501(c)(3) status and soliciting proposals from legal and accounting services to assist the coalition. Non-profit status will allow the coalition to seek funding from diverse sources. Articles of Incorporation and By-Laws will be carefully developed to reflect the coalition and allowing individual organizations who are part of the coalition to maintain their own agendas.
- Betsy Janes announced that she is still looking for contacts in Northern KY who support smokefree efforts in Kenton and Campbell counties.

#### Next Meeting Dates:

Sept. 23, 2010 – hosted by AARP Louisville

October 14, 2010 proposed regional road shows

November 11, 2010 – hosted by KY Domestic Violence Association