



CHOOSE WISELY.

Nearly 7,700 Kentuckians die each year from smoking. Enough is enough. Kentucky's cigarette tax is 30 cents – among the lowest in the nation. A significant increase will prompt adults to quit and prevent kids from starting to smoke. Plus, a 70-cent increase would generate at least \$200 million in new revenue that could be used to save vital health programs from budget cuts. **Kentucky's Governor agrees. Now we urge the General Assembly to protect our children's health instead of tobacco industry profits.**

Please call 1-888-NOW-I-CAN to learn what you can do to help.

